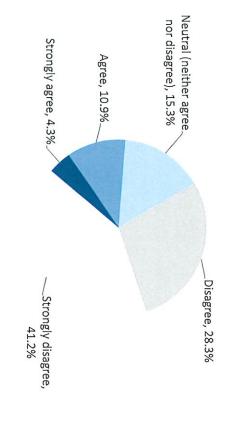
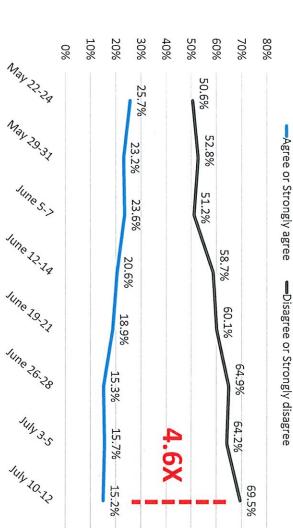
Expectations for Fall Travel Season

How much do you agree with the following statement?

Statement: I expect the coronavirus situation will be resolved before Fall begins.





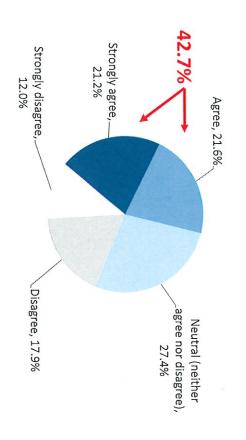
(Base: All respondents, 1,223, 1,257, 1,214, 1,214, 1,205, 1,231, 1,365 and 1,213 completed surveys. Data collected, May 22-24, 29-31, June 5-7, 12-14, 19-21, 26-28, July 3-5 and 10-12, 2020)



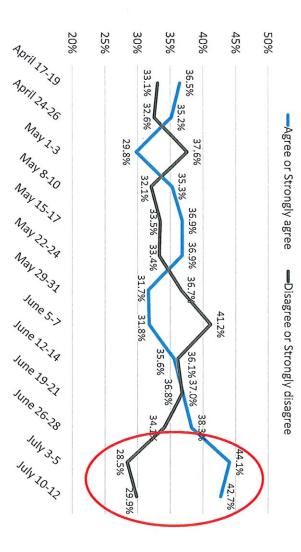
Won't Travel Without Vaccine

How much do you agree with the following statement?

Statement: I'm not traveling until there is a vaccine.



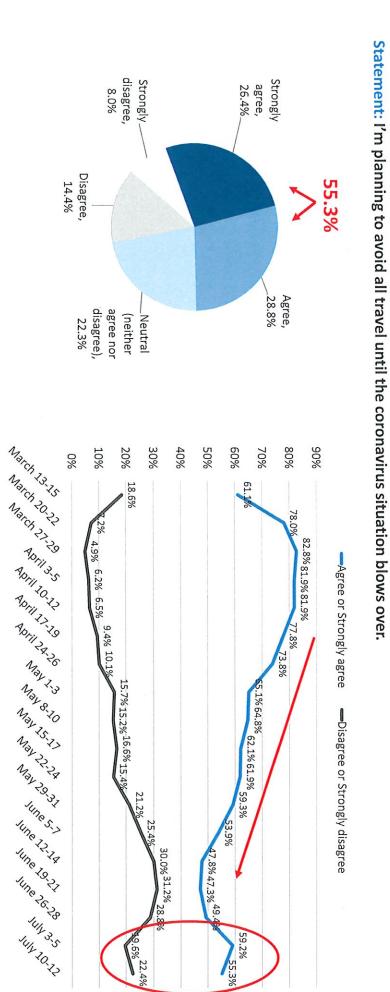
(Base: All respondents, 1,238, 1,208, 1,204, 1,200, 1,212, 1,223, 1,257, 1,214, 1,214, 1,205, 1,231, 1,365 and 1,213 completed surveys. Data collected April 17-19,24-26, May 1-3, 8-10, 15-17, 22-24, 29-31, June 5-7, 12-14, 19-21, 26-28, July 3-5 and 10-12, 2020)





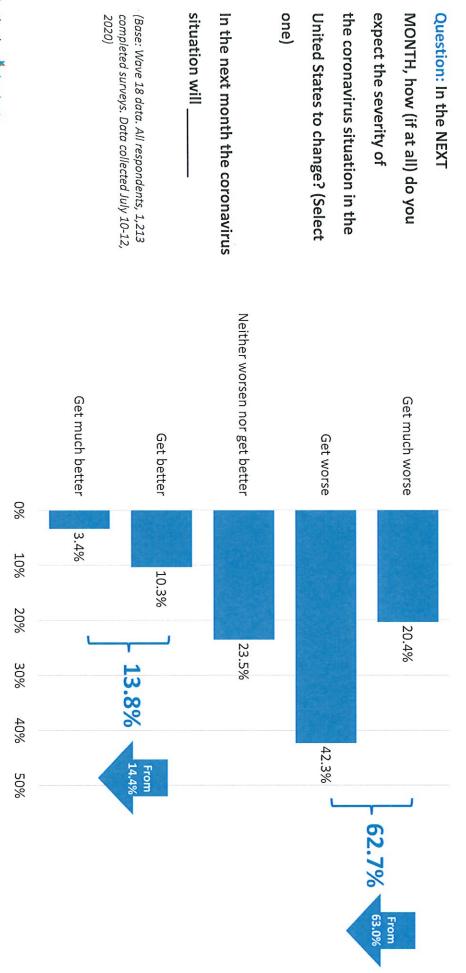
Avoiding Travel Until the Crisis Blows Over

How much do you agree with the following statement?



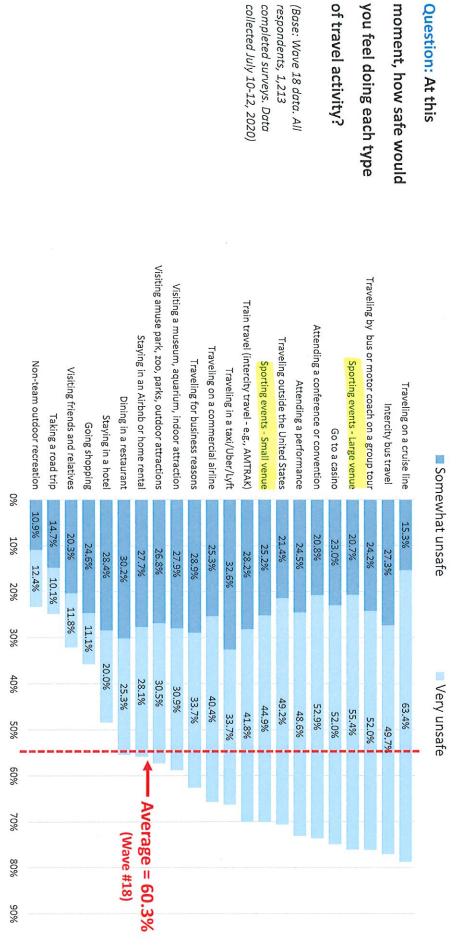


Expectations for the Coronavirus Outbreak





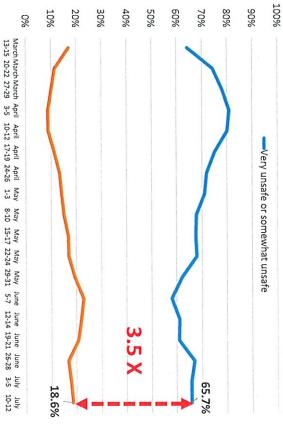
Perceived Safety of Travel Activities (Wave 18)



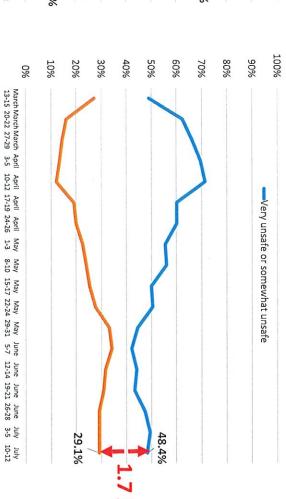


Perceived Safety of Travel Activities (Waves 1-18 Comparison)

Traveling on a Commercial Airline



Staying in a Hotel

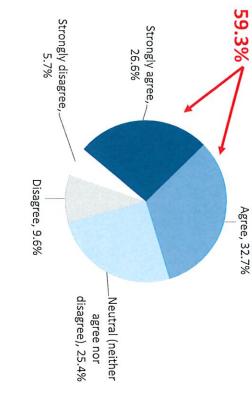




Travelers in Community are Unwanted

How much do you agree with the following statement?

Statement: I do not want travelers coming to visit my community right now.



(Base: All respondents, 1,238, 1,208, 1,204, 1,200, 1,212, 1,223, 1,257, 1,214, 1,214, 1,205, 1,205, 1,231, 1,365 and 1,213 completed surveys. Data collected April 17-19,24-26, May 1-3, 8-10, 15-17, 22-24, 29-31, June 5-7, 12-14, 19-21, 26-28, July 3-5 and 10-12, 2020)





Travel Experience Priorities

Question: Tell us about your TYPICAL

PRIORITIES when traveling for

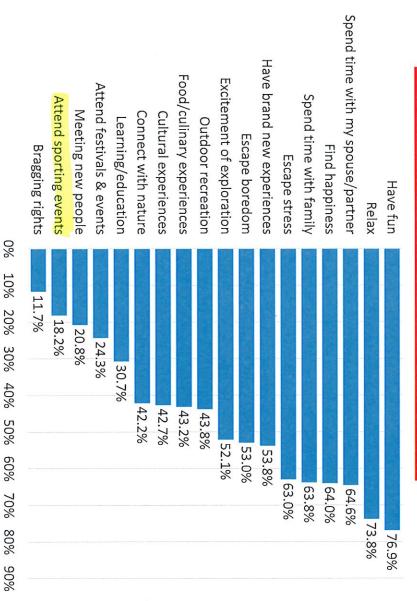
leisure. However you personally define each, use the scale provided to

indicate how important each is to you

when traveling for leisure.

(Base: Wave 18 data. All respondents, 1,213 completed surveys. Data collected July 10-12,

Top 2 Box Score: Critical importance or High Importance





Covid-19's Impact on Ability to Experience Travel Priorities

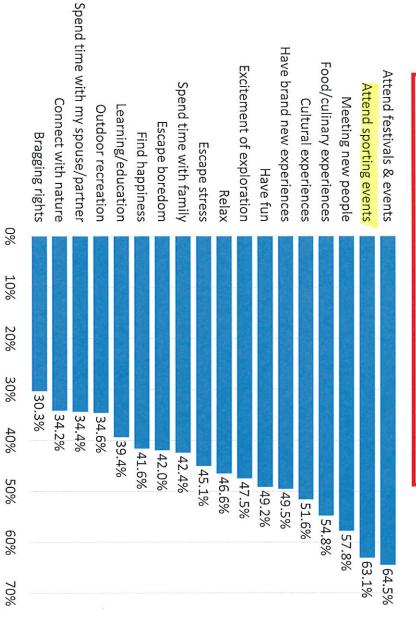
Question: If you were planning a leisure trip for later this year, how much of an effect do you feel the Coronavirus situation would have on your ability to pursue each?

(Select the one that describes the Coronavirus' impact on your ability to

do each.)

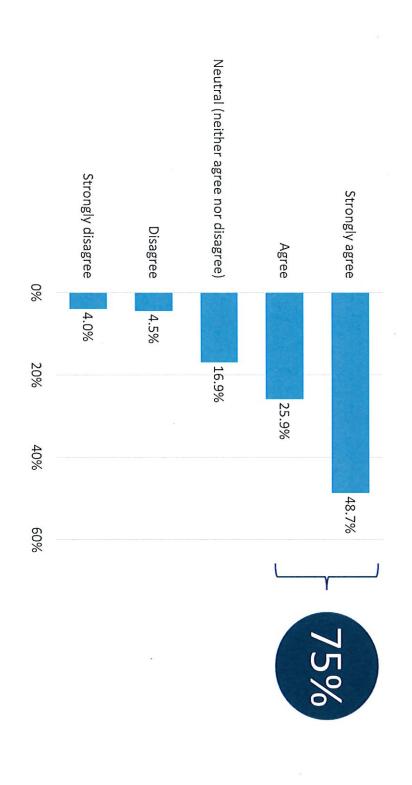
(Base: Wave 18 data. All respondents, 1,213 completed surveys. Data collected July 10-12,

Top 2 Box Score: Significant Effect or Makes Impossible





ATTEND CONFERENCES



Question: I will be unlikely to attend any conferences or conventions until the Coronavirus situation is resolved. Source: Destination Analysts Coronavirus Travel Sentiment Index Study. Base: American travelers. Sample size = 1,213



DESIRED OPERATIONAL PRACTICES FOR MEETINGS

Attendance limited to 50% of the event space capacity Spaced seating for social distancing (minimum 6 feet) Required mask/face coverings for all attendees Social distancing enforced (minimum 6 feet) Cleaning between every meeting/session Required PPE use for all event staff Temperature checks for attendees Enhanced cleaning and sanitation Provide hand sanitizer Provide masks 20.4% 23.8% 24.0% 25.1% 26.7% 26.7% 29.1% 29.6% 33.9% 39.6%



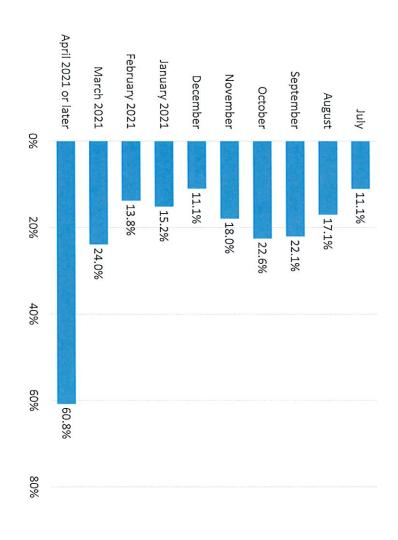
0%

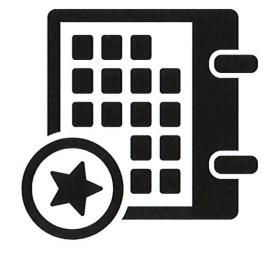
5%

10% 15% 20% 25% 30% 35% 40% 45%



MONTH MEETING POSTPONED









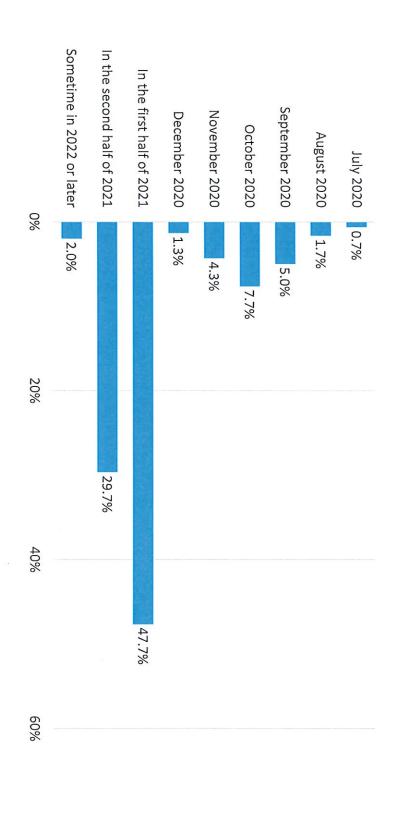
CONCERN ABOUT INDUSTRY'S RECOVER: NEXT 12 MONTHS



industry recovering within the next twelve months? (Please answer using the scale below) Question: Thinking about the current coronavirus situation, how concerned are you about the meetings



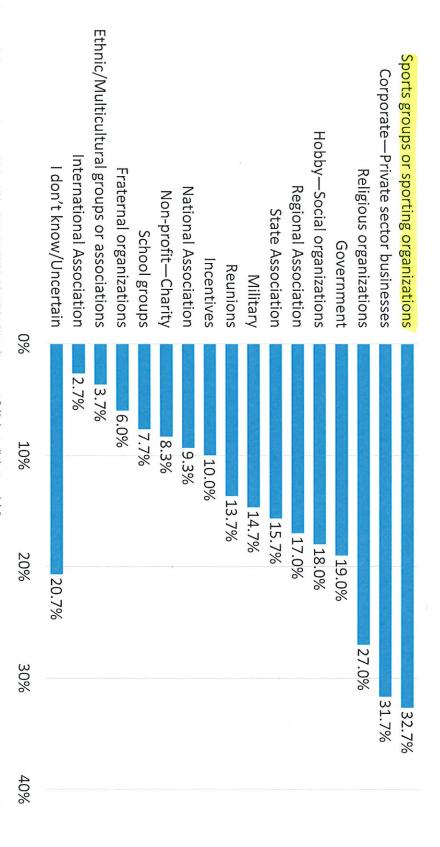
WHEZ LIVE MEETINGS WILL LIKELY RETURN



Question: If you were advising on the timing of holding a live/in-person meeting or event, which month would you say is the soonest they should consider holding their live event? (Select one) Source:



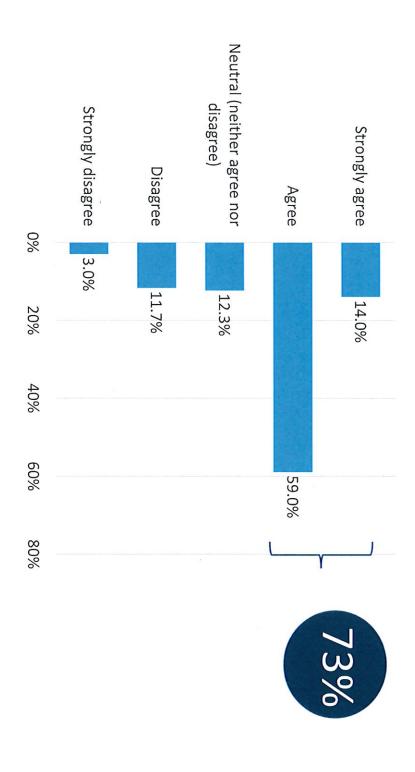
GROUPS TO RETURN TO LIVE EVENTS



Question: Which types of these groups do you think will be THE FIRST TO COME BACK to live events? (Select all that apply) Source: Destination Analysts Meetings Research Study. Base: Meeting & event planners. Sample size = 300



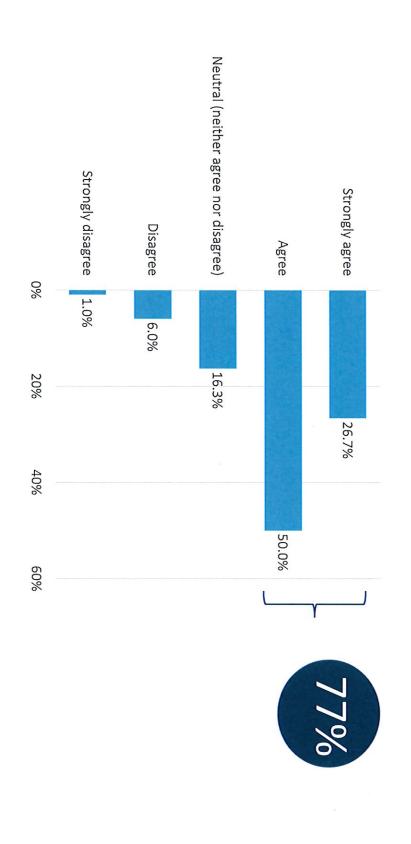
SOME LIVE MEETINGS WILL NEVER RETURN



virtual meetings. Some percentage of live meetings will never come back post-pandemic. Question: Some companies, organizations and conference/meeting attendees will stick with the benefits of



VIRTUAL/LIVE HYBRID MEETINGS WILL **Β** I H E NOR M



Question: Virtual/Live hybrid meetings will be the norm for the next year.

